



TGI Fridays™ Makes Every Day Cheeseburger Day with \$5 Cheeseburgers & Fries Popular Casual Restaurant Brand Offers \$5 Deal

Dallas, TX – After the tremendous response to Cheeseburger Tuesdays, *TGI Fridays*™ is extending its signature \$5 cheeseburger and fries deal to every day, all day throughout the Halloween season, from October 14 – November 3, 2019.

Proving that America's favorite meal is still America's favorite deal, *TGI Fridays* fans found the Tuesday offering irresistible: a mouthwatering cheeseburger with a side of seasoned fries for just \$5.

"The positive reaction to our Cheeseburger Tuesday promotion proved that people love our cheeseburgers" said Cindy Syracuse, *TGI Fridays* Vice President of Marketing. "There's no better way to satisfy their cravings than by expanding the \$5 cheeseburger and fries deal to every day, all day, throughout the Halloween season and into early November."

In the same seasonal spirit, *TGI Fridays* will be serving tasty handcrafted cocktails like Pumpkin Spice Mule, Pumpkin Spice Sangria, and Angry Orchard Apple Punch for just \$5. Blue Moon Belgian White Draft is always on tap for only \$3.

"We're happy to celebrate the Fall Spooky season by offering popular pumpkin spice flavored drinks," Syracuse said. "But expanding our most popular \$5 cheeseburger and fries deal to every day all day around Halloween time is the best treat," said Syracuse.

\$5 Cheeseburger and Fries Offer is valid on Cheeseburger only. Valid for online ordering (with minimum purchase of \$10 or more, before tax, when ordering from TGI Fridays) or Dine-in. Valid for a limited time at participating locations, while supplies last. Tax and gratuity not included. Delivery and service fees may apply. No coupon necessary. No substitutions. Unless required by law, offer cannot be redeemed for cash. Not replaceable if lost or stolen. Not valid in conjunction with any other offer, coupon, promotion, discount, Choose 2, or Endless Apps®. Not for resale. Offer valid only in U.S. © 2019 TGI Fridays Franchisor, LLC

About TGI Fridays

In 1965, TGI Fridays opened its first location in New York City. More than 50 years later, Fridays comprises more than 800 restaurants in 60 countries offering high-quality, authentic American food and legendary drinks backed by genuine service. Bringing people together to socialize and celebrate the spirit of "Friday" is core to our promise that "In Here, It's Always Friday®." Visit www.Fridays.com for more information and download our mobile app. Join Fridays Rewards® and follow us on Facebook, Instagram and Twitter.